

MARKET ACTION REPORT

July 2010

Zip Codes: 20005, 20008, 20009, 20036, 20037

COLDWELL BANKER GEORGETOWN

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www.cbmove.com/Georgetown



Price Range: \$500,000 and Up | Properties: Single Family - TwnHm

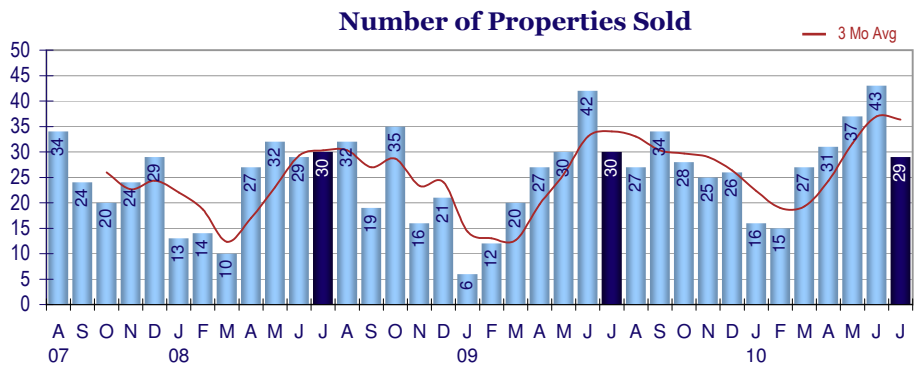
Market Profile & Trends Overview

	Month	Trending versus*:				YTD	Trending versus*:	
		LM	L3M	PYM	LY		Prior YTD	Prior Year
Median List Price of all Current Listings	\$1,400,000	↑		↑				
Average List Price of all Current Listings	\$2,008,918	↓		↓				
July Median Sales Price	\$835,000	↓	↔	↓	\$837,000	↑	↑	
July Average Sales Price	\$1,149,664	↓	↔	↑	\$1,113,712	↑	↑	
Total Properties Currently for Sale (Inventory)	105	↓		↓				
July Number of Properties Sold	29	↓		↓	198	↑		
July Average Days on Market (Solds)	45	↓	↓	↑	57	↑	↑	
July Month's Supply of Inventory	3.6	↑	↑	↓	4.0	↓	↓	
July Sale Price vs List Price Ratio	97.5%	↓	↑	↑	95.5%	↑	↑	

* LM=Last Month / L3M=Last 3 Months / PYM=Same Month Prior Year / LY=Last Year (2009) / YTD = Year-to-date | Arrows indicate if Month / YTD values are higher (up), lower (down) or unchanged (flat)

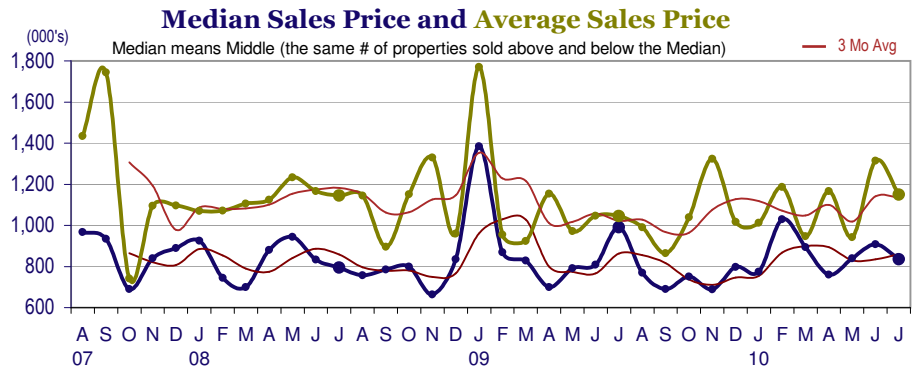
Property Sales

July Property sales were 29, down 3.3% from 30 in July of 2009 and 32.6% lower than the 43 sales last month. July 2010 sales were at their lowest level compared to July of 2009 and 2008. July YTD sales of 198 are running 18.6% ahead of last year's year-to-date sales of 167.



Prices

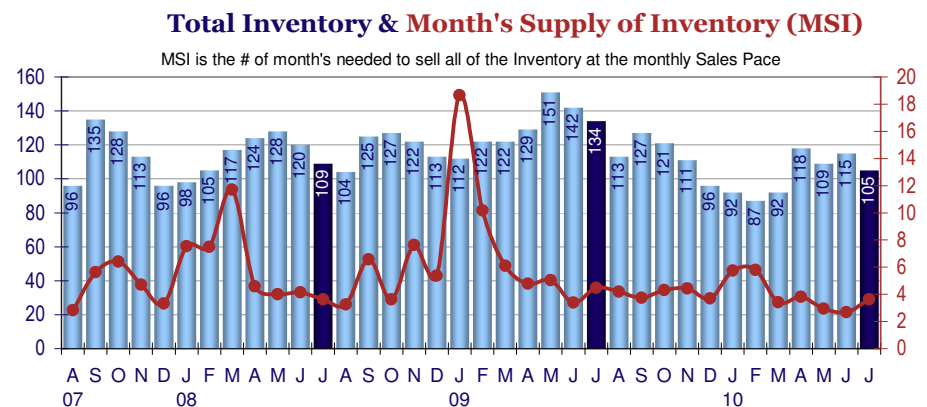
The Median Sales Price in July was \$835,000, down 15.7% from \$990,000 in July of 2009 and down 8.0% from \$907,500 last month. The Average Sales Price in July was \$1,149,664, up 10.0% from \$1,045,261 in July of 2009 and down 12.6% from \$1,315,060 last month. July 2010 ASP was at the highest level compared to July of 2009 and 2008.



Inventory & MSI

The Total Inventory of Properties available for sale as of July was 105, down 8.7% from 115 last month and down 21.6% from 134 in July of last year. July 2010 Inventory was at its lowest level compared with July of 2009 and 2008.

A comparatively lower MSI is more beneficial for sellers while a higher MSI is better for buyers. The July 2010 MSI of 3.6 months was at its lowest level compared with July of 2009 and 2008.



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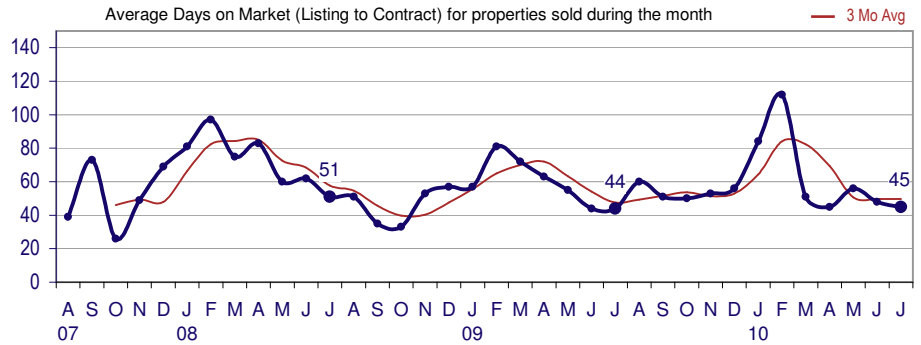
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Market Time

The average Days On Market (DOM) shows how many days the average Property is on the market before it sells. An upward trend in DOM tends to indicate a move towards more of a Buyer's market, a downward trend a move towards more of a Seller's market. The DOM for July was 45, down 6.3% from 48 days last month and up 2.3% from 44 days in July of last year. The July 2010 DOM was at a mid level compared with July of 2009 and 2008.

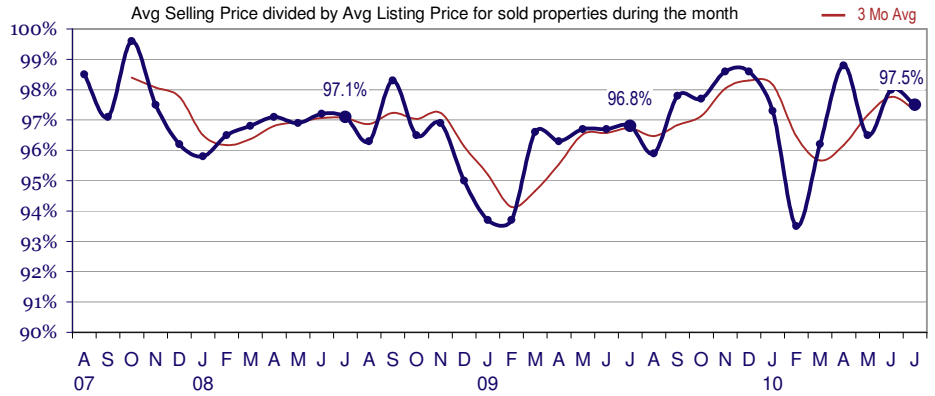
Days On Market for Sold Properties



Selling Price vs Original Listing Price

The Selling Price vs Original Listing Price reveals the average amount that Sellers are agreeing to come down from their original list price. The lower the ratio is below 100% the more of a Buyer's market exists, a ratio at or above 100% indicates more of a Seller's market. The July 2010 Selling Price vs Original List Price of 97.5% was down from 98.0% last month and up from 96.8% in July of last year.

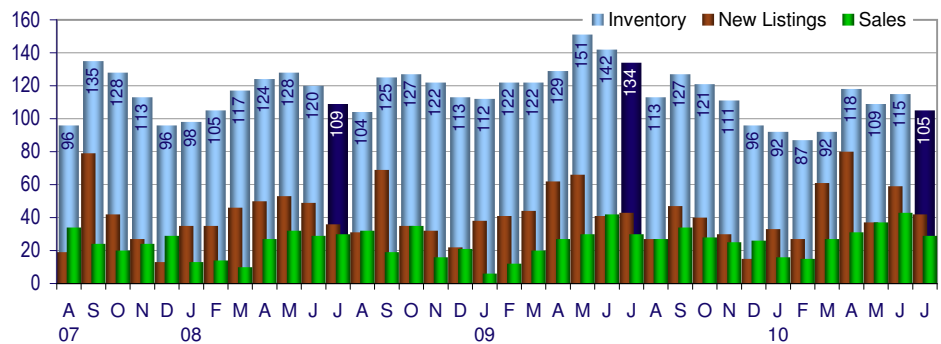
Selling Price versus Listing Price Ratio



Inventory / New Listings / Sales

This last view of the market combines monthly inventory of Properties for sale along with New Listings and Sales. The graph shows the basic annual seasonality of the market as well as the relationship between these items. The number of New Listings in July 2010 was 42, down 28.8% from 59 last month and down 2.3% from 43 in July of last year.

Inventory / New Listings / Sales



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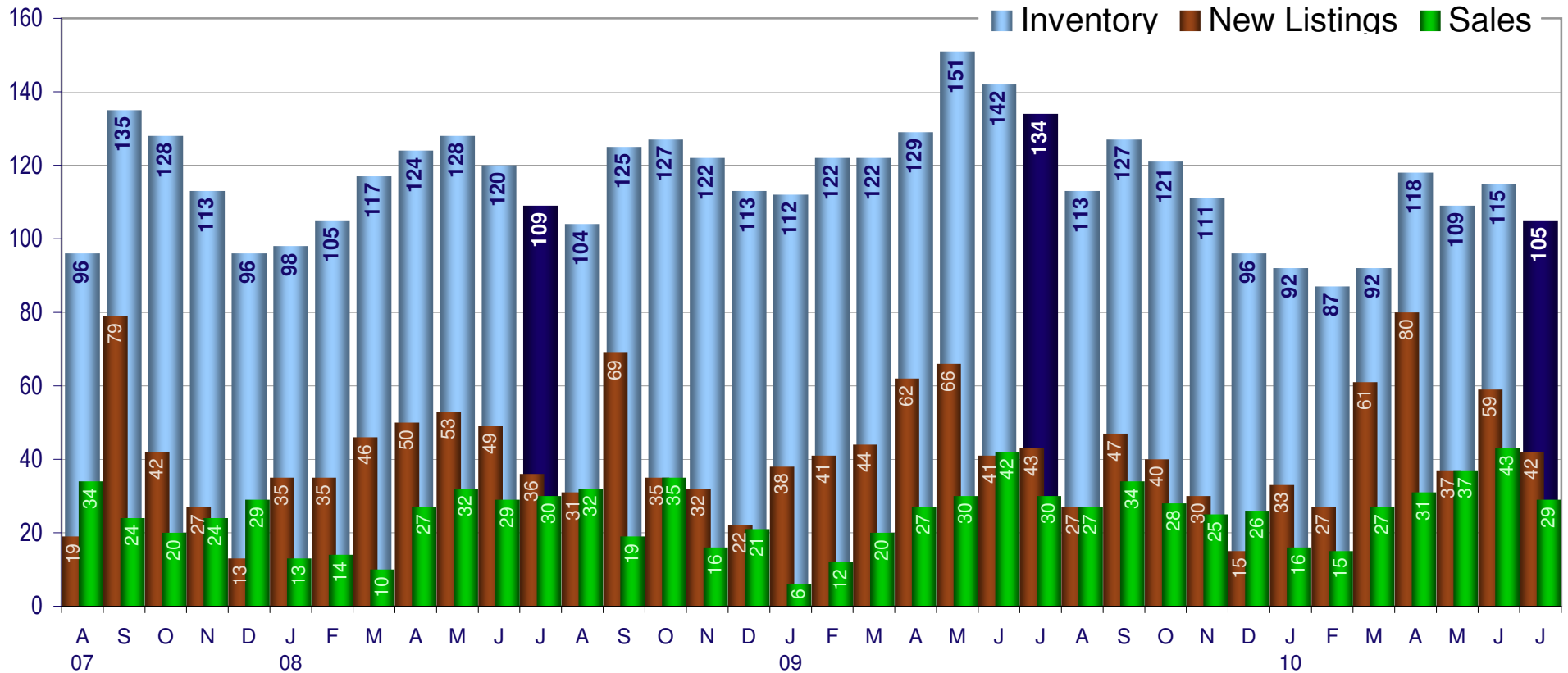
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